



# ΤΕΧΝΟΛΟΓΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΚΥΠΡΟΥ

## ΚΕΝΤΡΟ ΓΛΩΣΣΩΝ

### Faculty of Applied Arts and Communication Department of Communication and Internet Studies

Course Code: ENG 170

Course Title: **English for Communication Studies I**

Credits (ECTS): 4

Semester: Spring 2012

Field: Languages

Prerequisite: ENG 122

Language of Instruction: English

Level of Course: Undergraduate

Type of Course: Required

Year of Study: 1<sup>st</sup>

☞ University website: <a href="http://www.cut.ac.cy">www.cut.ac.cy</a>	☞ Courses website: <a href="http://courses.cut.ac.cy">http://courses.cut.ac.cy</a>
☞ Language Centre Website: <a href="http://www.cut.ac.cy/language.centre">http://www.cut.ac.cy/language.centre</a>	☞ Library Website: <a href="http://www.cut.ac.cy/library/index.htm">http://www.cut.ac.cy/library/index.htm</a>
☞ Course Wiki URL: <a href="http://cutlcn122eapen170esapcis.wikispaces.com/">http://cutlcn122eapen170esapcis.wikispaces.com/</a>	

#### Office:

Costa Charaki 8, 3115 Limassol

#### Timetable:

ENG 170.1 Monday 12:30 - 14:00 ΕΛΑΤ, Thursday 09:00 – 10:00 ΕΛΑΤ

ENG 170.2 Tuesday 14:30 - 16:00 ΚΧΕ1, Thursday 10:30 - 12:00 ΕΛΑΤ

#### Instructors:

Ms Christina Yerou, [christina.yerou@cut.ac.cy](mailto:christina.yerou@cut.ac.cy) 25002589

#### Instructor's Advising Hours:

Monday 10:00 – 12:30

Thursday 12:00 – 14:30

[Please note that the instructor will be available by appointment only during the exam period]

Students are required to use the course and their wiki for course content access.

Students are also encouraged to use e-mail to communicate concerns or questions.

## COURSE OUTLINE

### Course Description and Objectives

ENG 170 is a three-hour per week, 4-credit, required degree level course that concentrates on the learning of English for Specific Academic Purposes (ESAP). ENG 170 is particularly designed to meet the needs of university students studying in the field of Communication, Mass Media and Internet Studies. This course intends to familiarise the students with relevant spoken and written discourse forms such as reports, articles, and oral presentations. Students will be acquainted with writing rhetoric styles such as definition, process analysis, comparison and contrast, cause and effect and classification. Furthermore, learners are expected to develop their listening comprehension and speaking fluency by taking an active part in discussion, giving oral presentations, defending their opinion, etc. They are expected to develop sufficient range of language, phonological control and sociolinguistic awareness to be able to express themselves with a degree of clarity, fluency and spontaneity. Student will continue to develop their digital literacy.

**Required Textbook**

Ceramella, Nick and Lee, Elizabeth (2008). *Cambridge English for the Media*. Cambridge: Cambridge University Press.

Additional materials such as handouts and articles will be provided to students for support.

**Other Requirements**

All the classes will be held in computer labs. Students are expected to have their own memory stick (USB drive). Personal computers with MS Office including Internet access for students' use at home will be helpful.

Students are expected to use the Resources on the course wiki.

**Learning Outcomes:**

After completion of the course students are expected to be able to:

1. Demonstrate awareness of the writing process, sentence structure, punctuation and spelling
2. Demonstrate ability to write cohesive and coherent texts of the size of a paragraph or longer
3. Demonstrate the ability to write texts of different types (articles, ..., ...) and rhetoric styles (definition, ..., ...) at academic level
4. Demonstrate the ability to paraphrase, summarise, quote and avoid plagiarism
5. Demonstrate the ability to recognise the APA referencing system and create bibliographies according to this style
6. Demonstrate awareness of the speaking process, and characteristics of spoken texts such as lecture, public speech, and conversation.
7. Demonstrate the ability to listen to conversations, interviews, lectures and public speeches and understand the main points
8. Demonstrate the ability to improve pronunciation

**Course Contents:****Listening/Speaking**

1. Understand spoken language such as dialogues, announcements, instructions, messages, discussions, interviews, debates, talks, reports, lectures, TV programmes and films, related to Communication and Internet Studies.
2. Order and present information, related to Communication and Internet Studies.
3. Evaluate information and select what is relevant to a specific purpose and audience.
4. Communicate effectively and appropriately in a variety of situations such as description, explanation of points of view, discussion on familiar topics, expression of opinion, report, conversation, discussion, dialogue, summary, account, presentation, etc., related to Communication and Internet Studies.

**Reading**

5. Extend reading and comprehension techniques (skimming, scanning, finding main idea, inferring meaning, etc.), related to Communication and Internet Studies
6. Read independently and understand meaning of a wide range of mainstream text-types such as short stories, song lyrics, cyber texts, magazine articles, correspondence, reports, etc., related to Communication and Internet Studies.

**Writing**

7. Demonstrate an awareness of the process of paragraph and short text writing (generating ideas; considering subject, purpose and audience; planning, drafting and revising); paragraph structure and coherence.
8. Develop unity and language use.
9. Compose effective topic sentences and thesis statements.
10. Produce clear introductions, body paragraphs and essays using different patterns of development including: narration, description, illustration, comparison and contrast, definition, process analysis, classification, persuasion, cause and effect.
11. Produce clear introductions, body paragraphs and conclusions for essays.
12. Enrich vocabulary.

**Grammar and Mechanics**

13. Review and consolidate English grammar and mechanics, related to the topics covered: Ensure correct uses of verbs; independent and independent clauses; correct word order, subject/verb agreement; correct uses of coordinating, subordinating, and correlative conjunctions, appropriate transition words, and various other cohesive devices; capital letters; correct punctuation related to meaning; formal and informal registers; spelling.

### Teaching Methods:

Lectures, workshops, individual / whole class / pair / group work, digital communication, student presentations, discussions, participation, class / homework tasks, and Portfolio Assignments, online work.

### Recommended Supplementary Materials

#### - - Printed

A good learner's dictionary, such as:

- *Longman Dictionary of Contemporary English*. Pearson Longman.
- *Cambridge's Advanced Learner's Dictionary*. Cambridge University Press.
- *Concise Oxford English Dictionary*. Oxford University Press.
- *Macmillan English Dictionary for Advanced Learners*. Macmillan.
- *Dictionary of Mass Communication & Media Research: A Guide for Students, Scholars And Professionals*, by Demers, D.P. Marquette Books
- *A Dictionary of Communication and Media Studies*, by Watson, J. & Hill, A., A Hodder Arnold Publication

#### - - Online

Websites such as:

- *Cambridge Online Dictionaries* <http://dictionary.cambridge.org/>
- *British National Corpus* <http://www.natcorp.ox.ac.uk/>
- *Online English Dictionary* <http://www.yourdictionary.com/>
- *Merriam-Webster Online Dictionary* <http://www.merriam-webster.com/mw/netdict.htm>
- *English Idioms and Quizzes* <http://www.idiomconnection.com/>
- *Online Dictionary with Sound* <http://www.thefreedictionary.com/>
- *Greek-English, English-Greek Online Dictionary* <http://www.in.gr/dictionary/>
- *English Pronouncing Dictionary with Instant Sound* <http://www.howjsay.com/>
- *Online Thesaurus* <http://thesaurus.reference.com/>
- *Online Newspapers* <http://www.onlinenewspapers.com>
- *Glossary of Internet Terms* <http://www.matisse.net/files/glossary.html>
- *A Glossary of Computer and Internet Terms* <http://www.sharpened.net/glossary/>
- *A Glossary of World Wide Web Terminology* <http://www-personal.umich.edu/~zoe/Glossary.html>
- *A Glossary of World Wide Web Terms and Glossary*  
<http://lipas.uwasa.fi/comm/termino/collect/special/computing.html>
- *The Internet Dictionary* <http://www.netlingo.com/>
- *Time Magazine* <http://www.time.com/time/>
- *BBC World News: Click* <http://www.bbcworldnews.com/Pages/ProgrammeMultiFeature.aspx?id=18>

### Assessment

#### - - Grading Policy

Final Examination	40%
Midterm Examination	20%
Class and Homework Assignments	30%
Class Attendance, and Participation	10%

## Course Regulations and Policies

### - - Attendance and Punctuality

It is widely known that there is a strong correlation between regular attendance and good performance in a course. Therefore, *regular attendance is required*. Punctuality is also very important. It ensures courtesy towards the rest of the class.

- ☛ If you miss a class it is *your* responsibility to catch up with the missed work and submit any work due. Two late arrivals to class equal to one absence, so be punctual (!)

### - - Exams and Tests

Students must attend all examinations/tests. Failure to do so will result in a zero (0) grade awarded for the particular examination/test and the student's grade will be based on the remaining examinations/tests. There are no make-up exams, except for very exceptional circumstances and after consultation with the instructor.

### - - Mobile Phones

Mobile phones should be switched off and kept away from your desks.



### - - Plagiarism and Cheating

Plagiarism includes copying or paraphrasing another's words, ideas or facts without crediting the source; submitting a paper written by someone else, either in whole or in part, as one's own work; or submitting work previously submitted by another course or lecturer. Cheating and plagiarism are serious disciplinary offences and will not be tolerated. Students caught will have their work/examination disqualified and further disciplinary action will be taken. Plagiarism is an academic crime and students will risk complete failure of the course if they plagiarise. Whenever written material is used, the source of that information should always be acknowledged.

### - - Submission of Assignments/ Projects

Assignments are due at the BEGINNING of class on the DUE DATE. Class time may NOT be used to complete late assignments.

- ☛ Work submitted after deadlines will result in reduction of the grade for that assignment by 1 mark (out of 10) for each day it is late.

## Tentative Course Outline

### Spring Semester 2012

Week & Date ▼	Topic ▼
<b>1</b> 16-20/01/12	<i>Session 1</i> Introduction to the Course and introduction to the course wiki Definition of Communication (dictionary, encyclopaedia, thesaurus) European Portfolio
	<i>Session 2</i> Communication Skills and Effective Communication Communication Quiz 🔗 Wiki Online Electronic Portfolio
<b>2</b> 23-27/01/12	<i>Session 1</i> The History of Communication : Genre, Stages Genre Explained: Media Texts Daily Communication activities log Commenting each other's logs 🔗 Wiki Online Electronic Portfolio
	<i>Session 2</i> Daily Communication activities log – Discussion (Importance of Communication) Identify different Rhetoric Styles (text types) Media genre (oral and written) 🔗 Wiki Online Electronic Portfolio
<b>3</b> 30/01-03/02/12	<i>Session 1</i> Introduction to Media, Mass Media and Social Media
	<i>Session 2</i> Social Media Summary Writing 🔗 Wiki Online Electronic Portfolio
<b>4</b> 06-10/02/12	<i>Session 1</i> Types of Articles Article Review Conventions
	<i>Session 2</i> APA referencing style RefWorks workshop
<b>5</b> 13-17/02/12	<i>Session 1</i> Newspapers (Cambridge English for the Media, Unit 1)
	<i>Session 2</i> Newspapers (Cambridge English for the Media, Unit 1) Summarising a Newspaper Article 🔗 Wiki Online Electronic Portfolio
<b>6</b> 20-24/02/12	<i>Session 1</i> Newspapers (Cambridge English for the Media, Unit 1)
	<i>Session 2</i> Newspapers (Cambridge English for the Media, Unit 1) Writing a Newspaper Article 🔗 Wiki Online Electronic Portfolio

7 27/02- 02/03/12	Session 1 Revision and Mock Mid-Term Examination
	Session 2 Mid-Term Examination
8 05-09/03/12	Session 1 Lectures (The Internet, The Future of Journalism)
	Session 2 Lectures and Note-taking: Listening and Note-taking 🔗 Wiki Online Electronic Portfolio
9 12-16/03/12	Session 1 Writing a mini-lecture script 🔗 Wiki Online Electronic Portfolio
	Session 2 Giving a mini-lecture
10 19-23/03/12	Session 1 Magazines (Cambridge English for the Media, Unit 3)
	Session 2 Magazines (Cambridge English for the Media, Unit 3)
11 26-30/03/12	Session 1 Magazines (Cambridge English for the Media, Unit 3) Planning to write a true-life story
	Session 2 Magazines (Cambridge English for the Media, Unit 3) Writing a true-life story 🔗 Wiki Online Electronic Portfolio
12 02-06/04/12	Session 1 Television (Cambridge English for the Media, Unit 4)
	Session 2 Television (Cambridge English for the Media, Unit 4) 🔗 Wiki Online Electronic Portfolio
09-20/04/12	Easter Holidays
13 23-27/04/12	Session 1 Television (Cambridge English for the Media, Unit 4) 🔗 Wiki Online Electronic Portfolio
	Session 2 Revision and Mock Final Exam Final work Submission on Wiki Online Electronic Portfolio 🔗 Wiki Online Electronic Portfolio
30/04- 03/05/12	Exam Preparation
04-19/05	Exams

In this course, success and enjoyment depend on *your effort, participation and positive attitude*. Good luck and here's to a happy semester! 😊